



**Ms. Vichuta Ly**  
Chief Executive Officer,  
CANCAP Global Co., Ltd.

## Candidate Profile

### Professional Background

Ms. Vichuta Ly, **born in Cambodia and raised in Canada**, is a highly accomplished executive with extensive expertise in institutional management, policy development, strategic planning, and legal reform at both national and international levels.

She is the **Co-Founder** and Chief Executive Officer of **CANCAP Global Co., Ltd.**, a consulting and investment company specializing in strategic advisory, business development, and sustainable partnerships across Asia and North America. The company focuses on creating value through cross-border collaboration, investment facilitation, and capacity-building initiatives that connect government, private sector, and development partners.

In addition, Ms. Ly serves as **Advisor Board Member** of the Asia-Pacific Association for Small and Medium Enterprises and **Operational Advisor** for the Cambodian Chamber of Commerce in Montreal, where she fosters high-level engagement between government and business leaders.

With a strong academic foundation, Ms. Ly holds degrees in **biochemistry (1992)**, a **Master's in Biochemistry Analytics (1994)** and **law (1998)** from Canada, as well as a **Chevening Fellowship in Policy Development** from the College of London (2008).

Beyond her institutional roles, she is the **Founder of Legal Support for Children and Women (LSCW) Cambodia**, advocating for women's and children's rights, gender equality, and legal reform.

### What Ms. Ly Can Bring to CanCham

If elected as a Board Member, Ms. Ly will bring her strategic vision, international expertise, and proven leadership to strengthen CanCham's mission of advancing Canadian–Cambodian business relations. She will contribute by:

- **Policy & Institutional Engagement** – Advising on regulatory dialogue and governance reforms to foster a stronger business environment.
- **Cross-Border Investment Facilitation** – Supporting Canadian businesses to explore and expand into Cambodia and ASEAN markets.
- **SME Development & Capacity Building** – Championing entrepreneurship and SME growth through targeted programs and partnerships.
- **Strategic Partnerships & Networking** – Leveraging her extensive network across government, private sector, and development partners to expand CanCham’s influence.
- **Gender Equality & Inclusive Growth** – Promoting women’s empowerment and diversity in business leadership.
- **Sustainable Development Advocacy** – Guiding initiatives that balance business expansion with social responsibility and environmental stewardship.