

MALAVY MOEUN (she/her)

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Creative, goal-oriented, adaptable, resourceful, and empathetic professional with 8+ years of cross-cultural experience in research, strategy, and project management. Passionate about leveraging research, technology, and communication to drive sustainable growth and promote inclusive economic development in Cambodia, Canada, and beyond.

PROFESSIONAL EXPERIENCE

SOBEN VENTURES

Founder

Phnom Penh, Cambodia

January 2022 - Present

- Conduct market research and craft strategies to drive trade and investment opportunities in Cambodia;
- Develop bespoke branding strategies, investor pitch decks, and strategic initiatives for diverse clients;
- Provide micro credit and advisory support to help small businesses grow and improve operations.

THE IDEA CONSULTANCY

Project Manager

Phnom Penh, Cambodia

December 2020 - September 2021

- Managed cross-functional teams to deliver complex projects on time and within budget;
- Cultivated strong stakeholder relationships to ensure clear communication and project alignment;
- Identified opportunities and designed proposals to secure new projects and partnerships.

EMERGING MARKETS CONSULTING

Senior Business Analyst

Business Analyst

Phnom Penh, Cambodia

October 2020 - December 2020

January 2020 - October 2020

- Collected, validated, and reviewed both primary and secondary data to ensure data accuracy and integrity;
- Engaged with diverse stakeholders to gather insights and provide project updates;
- Supported all stages of projects, ensuring timely and quality outputs.

GOWLING WLG

Project Assistant

Montreal, Quebec, Canada

April 2018 - September 2019

- Assisted legal professionals in managing cases, ensuring efficient workflow and timely delivery of services;
- Monitored project timelines with meticulous attention to detail, ensuring timely filing and submission;
- Handled internal and external communications, ensuring prompt follow-up actions and superior outcomes.

CONCORDIA UNIVERSITY

Research Assistant

Montreal, Quebec, Canada

December 2013 - July 2014

- Prepared samples and performed protein assays adhering to scientific standards to ensure accurate results;
- Analyzed data and maintained proper records to ensure reliability and reproducibility of results;
- Collaborated with team members to optimize lab procedure efficiency.

EDUCATION

HARVARD BUSINESS SCHOOL (online) Credential of Readiness (CORe) Program

Online
2020

HBS CORe is an online certificate program, focusing on the fundamentals of business based on the HBS active, social, case-based learning model. Courses include: Business Analytics, Economics for Managers, and Financial Accounting.

SELECTED CONSULTING PROJECT EXPERIENCE

- Profitable Cashew Farm Investment in Cambodia (private client, confidential)
- Organizational Transformation for Single-Use Plastic Reduction (telecom, confidential)
- MSMEs Digital Training Needs Assessment (UNDP)
- E-commerce Advocacy Campaign (UNDP)
- Fund Management (GHR Foundation)
- Market Assessment for Fish Products (WorldFish)
- Bin Design for Effective Waste Separation (UNDP)
- Brand Strategy (fitness, confidential)
- Business Development and Project Management (Just Good Refills)
- Commercialization of Aquaculture for Sustainable Trade in Cambodia (WVI)
- Crop Insurance Feasibility Study (MFI, confidential)
- Cambodia: Exporter Guide (USDA)

VOLUNTEERING EXPERIENCE

- Support and engage with CanCham Cambodia members by providing resources and strategic insights to foster collaboration and drive community engagement;
- Promote trade and investment initiatives between Cambodia and Canada;
- Develop strategic content and marketing materials to increase brand visibility and stakeholder engagement.

ADDITIONAL INFORMATION

- Skills: Research, Project Management, Business Development, Teamwork, Problem-Solving
- Languages: Khmer (native), English (proficient), French (intermediate)

REFERENCES AVAILABLE UPON REQUEST